

KARA ELKINS



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Print | Web | Identity | Video

**DEAR ADVERTISING
PROFESSIONAL**

Hello, my name is Kara Elkins. I'm a designer at heart and I love working with people and design. I am eager to explore new horizons that will not only better me as a designer, but better those around me. I'm hardworking, passionate about design, and most of all driven. I like to creatively and effectively solve problems, create experiences and push the boundaries of design. I strive for excellence, creativity, and quality.

I have 3 years+ in the field of advertising art, along with several awards. I have always had the passion to learn, explore, and succeed. My recent job at HSR Business to Business has pushed me to build on my creativity, management skills, multiple projects, speedy deadlines and turnarounds. Also, working at Momentum I was able to take the intense pressure and responsibility that came with the demanding job. As the lead designer, I managed the whole creative department and freelancers. This furthered my passion to work with people and come up with creative solutions. Even very early on, at the Dayton Daily News, I was exposed to fast-paced deadlines in a creative and design environment, subject to constant update and alterations. All these experiences have molded me into a more capable and professional graphic designer.

I would very much like to bring my creativity, maturity, work ethic, design and skills to your company. With my education from the School of Advertising Art, plus 3 years+ in the field, along with several awards, and my additional graphic design experience, I am confident I will be an asset to your creative team.

Thank you for your time and consideration.

Sincerely,

Kara Elkins
Graphic Designer

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Design Manager, Viral Marketing Guru, Designer & Entrepreneur.

EDUCATION

School of Advertising Art | Kettering, Ohio | 2007
 Applied Business in Advertising Art
 Salutatorian | Student Council | Graduated with Honors

SKILLS

Photoshop
 Illustrator
 InDesign
 Premiere
 After Effects
 Viral marketing
 Motion Media

ASSETS

Passionate about design and quality
 Attention to detail
 Leadership
 Organization
 Deadline orientated
 Bilingual: English and Spanish

EXPERIENCE**HSR | Print and Web Media | 2008 to 2009**

My experience at HSR has been a big contribution to my personal and career growth. I've learned how to better collaborate in teams and develop my leadership skills. Working at HSR has opened my eyes to see how a business can grow to be an extraordinary company and succeed beyond its expectations.

Momentum | Multimedia and Advertising | 2007

Momentum is a fast-paced and challenging multimedia and advertising company. During my employment I organized and designed all the projects that came through the door, while managing freelancers, overseeing production and dealing directly with clients. This experience has molded me into a more flexible and driven designer.

INTERNSHIP**Dayton Daily News | Online Creative Team | 2006**

This opportunity allowed me to experience fast-paced deadlines in a new and upcoming branch targeting many different market segments through online media campaigns.

FREELANCE**Planet Eureka | 2010**

Created an innovative website design for Planet Eureka to draw people to use their site.

Crossroads | 2009

Designed the website for Engage Mamelodi with in accordance with its pre-existing branding.

Marca, Inc | 2009

Developed branding, signage and web design for JCPenney, Connexus, and Clearpath.

A Turn to Hope | 2009

Concepted and created logo design for a lawyer firm to boost awareness give a mark.

Pixel Lab, Inc (Canada) | 2008

Contracted to create an ad and t-shirt design for Paramount Painting & Renovations.

Hafenbrack Marketing | 2007

500+ hours in-house freelance experience in design, production, and problem solving.

Penny Ohlmann Neighman | 2007

500+ hours in-house freelance, bringing fresh ideas to a well established design agency.

Machintosh Store | 2007

Contracted by Machintosh Store to create an ad for the yellow pages.

Consulting on Demand | 2007

Created a new brand identity for a Macintosh consulting company.